

Wildcat drops anchor in its new home

Wildcat in Mackay and gearing up for its debut on 1st December

The striking red and yellow, 17m catamaran has finally arrived in Mackay waters. The cat is ready to pounce and welcome its first passengers on board for island day tours on 1st December 2021.

Being the talk of the town for months, the cruise boat tours operated by the multi-national, award-winning Hall of fame winners Red Cat Adventures is set to raise Mackay's tourism profile and further boost the regions visitor economy.

Red Cat Adventures Director Julie Telford is confident that the new Wildcat experience will leave locals and tourists in awe of the unexplored, secret pristine island destinations that the Mackay region has to offer.

"It has been months of sleepless nights and hard work. To see everything come together beautifully and finally seeing the boat in Mackay has been the highlight of my year.

All of this could not have been possible without my Wildcat family. They have been an amazing support system for Asher and me right from the very beginning." Julie Telford said.

Other than pushing visitation numbers, the launch of Wildcat Mackay will create new job opportunities and also enhance tourist infrastructure in the region

Predicted to add another \$2 million a year into Mackay's visitor economy, the brand-new catamaran is set to attract regional and international travellers even during the off-peak seasons as it serves as a catalyst for other tourism products.

Mackay Isaac Tourism Chief Executive Officer, Tas Webber said Wildcat is the missing piece of the puzzle in Mackay's tourism industry.

"I know visitors are left in good hands when they are with the Wildcat Team - Venturing out to islands such as Keswick, Brampton and Scawfell would be a world-class experience from a world-class brand," Mr Webber said.

Set to depart from the Mackay Marina each morning, it is guaranteed that no two days aboard the fast cat would be identical.

"It is definitely a game changer as it will give access and open up Island experiences to visitors. The world needs to discover the untouched beaches and snorkel in Mackay's vibrant reefs," said Mr Webber.

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Mackay Isaac Tourism

+61 (0)7 48371277
PO Box 11053,
Mackay, QLD, 4740
ABN: 56 074 909 265

#visitmackay
mackayregion.com

For further information, please do not hesitate to contact,

Sam Taher | *Communications Officer*

m. +61 (0) 448 994 180 | **p.** +61 (0) 7 4837 1277 | **e.** communications@mackayregion.com

