

Slow down in the Mackay Isaac Region: A laid-back way to discover our home
Mackay Isaac Tourism launches New Winter Campaign

Time to dust off that suitcase and start planning your next adventure. With many Australians still skeptical about travelling internationally, it would be a fantastic opportunity to explore and discover your own backyard.

Forget city lights and the hustle and bustle of the city, come up for air in the untouched natural wonders of the Mackay Isaac Region. From coral reef adventures at the Great Barrier Reef to soaring up to new heights, admiring the majestic landscapes of Clermont. Taking a break in the Mackay Isaac region will not disappoint.

With spectacular Brisbane to Mackay Virgin flight deals from \$109 and the launch of Mackay Isaac Tourism's 2022 Winter campaign - with great deals from the regions world-class tourism operators and an amazing family prize giveaway up for grabs:

- 2 x nights in a family room at Rydges Suites Mackay
- Family trip to the Reef on Wildcat, 2 x adults + 2 x children
- 4 x 1 hour passes + wristbands to Wakehouse Australia
- Family Pass to Sarina Sugar Shed

Mackay Isaac Tourism Chief Executive Officer Tas Webber said there is no better time to soak in the world class experiences that the region has to offer.

“With our winter campaign launched and amazing travel deals, now would be the perfect excuse for you and your loved ones to take a well-deserved family holiday!

It is time for you take the road less travelled and discover, play and explore the Mackay Isaac Region.” Mr Webber said.

Whilst the pandemic did put a sudden halt to travelling, the tourism sector in the Mackay Isaac Region was still running at full speed – improving and creating unforgettable experiences for travellers planning to visit.

Multi-national award-winning tourism operators such as Wildcat Mackay from Red Cat Adventures and Sarina Sugar Shed are just some of the A-list operators who are raring to go and showcase their one-of-a-kind tour experiences.

Known for their selection of award-winning rums that are considered to be some of the best in the country, Sarina Sugar Shed Coordinator Ian Mason said the pandemic has lit a fire in many tourism operators to be the best in their craft.

“Our team at Sarina Sugar Shed has been hard at work throughout the tourism disruption. We pushed our creativity boundaries and are proud to have a limited-edition rum that has a smooth, mellow and luscious flavour.

Only 210 bottles of this limited-edition rums were made and the only place that you can get your hands on this masterpiece would be in the Mackay Isaac Region.” Mr Mason said.

Whether you are experiencing the unforgettable beauty and colour of the Mackay Isaac Region from below the water or up in the air, the region offers the best of both worlds’ tour experiences designed for any traveller.

Whitsunday Helicopter Group and Bush-Heli Services - The new kids on the block are offering scenic tour flights for those who are looking to experience the region from an exciting and new perspective.

Bush-Heli Services owner Mardi Bush said scenic flights is the way to go to see the Isaac region in all its glory.

“To be flying amongst the clouds, hundreds or thousands of feet above the ground. It is the best vantage point imaginable.” Mardi said.

To stand a chance to win an epic family holiday vacation in Mackay, you can enter your details at www.mackayregion.com/wintercampaign2022.

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For further information, please do not hesitate to contact,

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